

BLUE & GOLD MAKE GREEN!

The Buffalo Sabres today announced they will be hosting a Technology Recycling Day at HSBC Arena from 8:30a.m. – 1:30p.m. on Monday, December 6, 2010, as part of their Green Team program for this season.

Sabres fans can drop off computers (desktop and laptop), monitors, printers, mp3 players, portable video game units and more between at the plaza located to the left of HSBC Arena. The recycling day also presents an opportunity for area businesses to recycle old equipment including telephone systems, servers and fax machines. Each donor will receive a coupon good for 10% off merchandise in the Sabres Store. For a complete list of all accepted items visit www.sabres.com.

All of the donated products will be recycled or re-sold with 70 percent of the net proceeds from the resale of any items to be donated back to the Buffalo Sabres Foundation.

“People often associate recycling with bottles and cans but there are other products that can be recycled or remarketed that are equally as important,” said Larry Quinn, Managing Partner and Minority Owner of the Sabres. “The Sabres Technology Recycling Day will provide our fans and corporate partners with an opportunity to rid themselves of old equipment free of charge while supporting the Sabres Foundation at the same time.”

Fans who are unable to make it to the arena can visit the Blue & Gold section at www.sabres.com to register to schedule to have their equipment picked up directly from their home or business at no cost. Items will be picked up within a 50-mile radius of HSBC Arena.

All of the donated equipment will be handled by Sunnking, Inc. of Brockport, NY. Sunnking will be responsible for processing, cleaning and wiping data from all items donated. Sunnking will provide a tax receipt to donors for the value of their donated equipment or a certificate of destruction should the equipment have zero resale value and need to be recycled.

The Technology Recycling day is part of the Sabres Green Team program for the 2010-11-season-that is designed to engage and activate the local fan base through a variety of green programs and events serving the Western New York community. The Sabres Green Team is presented by National Fuel’s Conversation Incentive Program and proudly supported by our green partners: Chautauqua Energy, Modern Recycling and Integrys Energy.

“The purpose of this event is to draw attention to recycling as a behavior and as an act, but also to make it as convenient as possible for people to recycle,” said Karen L. Merkel, spokesperson for National Fuel. “The main reason people don’t recycle is the convenience factor, or lack thereof. This makes it easy.”

The Buffalo Sabres Foundation is a 501 (c)(3) non-profit foundation that is committed to enhancing the quality of life in the Western New York region. In that process, the Buffalo Sabres Foundation strives to

assist worthwhile organizations that make this region a better place to live and work. The primary focus of the foundation is to assist youth hockey initiatives, support children's health and wellness initiatives, specifically those that serve the underprivileged and handicapped, and provide support to non-profit organizations that provide vital services to those in need in our community.

Sunnking Inc. has been involved in the eWaste recycling business for over ten years. Sunnking's recycling and resale business model is **focused on a zero waste policy** and helping customers properly re-use, reduce, and recycle End of Life (EOL) electronics and eWaste material. Sunnking occupies 88,000 square feet of office and warehouse space in Brockport, New York, with an additional collection facilities located throughout upstate and Western New York.